










Website review el-rays.ru

Generated on March 14 2023 07:36 AM



The score is 40/100







SEO Content

	<p>Title</p>	<p>«ELECTRIC-RAYS» Купить электротехническую продукцию - оптом и в розницу</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Мы предлагаем широкий выбор электротехнической продукции для оптовых и розничных покупателей. У нас вы найдете продукцию по доступным ценам от ведущих производителей и брендов по всему миру.</p> <p>Length : 190</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>«ELECTRIC-RAYS» - интернет-магазин</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1579 1481 1653"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	<p>Images</p>	<p>We found 347 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 31%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
О нас	Internal	Passing Juice
Оплата	Internal	Passing Juice
Доставка	Internal	Passing Juice
Контакты	Internal	Passing Juice
Вход	Internal	Passing Juice
Регистрация	Internal	Passing Juice
=	Internal	Passing Juice
Заказать звонок	Internal	Passing Juice
обработку персональных данных.	Internal	Passing Juice
Новинки	Internal	Passing Juice


In-page links

Популярные товары	Internal	Passing Juice
Распродажи и скидки	Internal	Passing Juice
Рекомендуемые товары	Internal	Passing Juice
Уцененные товары	Internal	Passing Juice
Наши новости	Internal	Passing Juice
Модели светодиодных прожекторов СДО 06 IEK®: теперь в белом корпусе	Internal	Passing Juice
Эволюция систем освещения. Новые технологии	Internal	Passing Juice
Актуальность использования и назначение провода СИП	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Реле времени	Internal	Passing Juice
Батарейки, аккумуляторы, зарядные устройства	Internal	Passing Juice
Реле, датчики, контроллеры	Internal	Passing Juice
Системы распределения электроэнергии/распределительные устройства	Internal	Passing Juice
Щитовое оборудование	Internal	Passing Juice
Силовое оборудование	Internal	Passing Juice
Антенны	Internal	Passing Juice
Розетки силовые	Internal	Passing Juice
Кабель силовой	Internal	Passing Juice
Светодиодные лампы	Internal	Passing Juice
Розетки USB для зарядки	Internal	Passing Juice

In-page links

Счетчики электроэнергии	Internal	Passing Juice
Труба гофрированная	Internal	Passing Juice
Кабели и провода	Internal	Passing Juice
Устройство защитного отключения (УЗО)	Internal	Passing Juice
Карта сайта	Internal	Passing Juice
Гарантия	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	реле просмотр лампы распределительного цена быстрый кабель-канала кабель для шкафа
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
для	156	✘	✘	✔	✘
цена	38	✘	✘	✔	✘
реле	28	✘	✘	✘	✘
распределительного	26	✘	✘	✘	✘
шкафа	23	✘	✘	✘	✘












Usability

	Url	Domain : el-rays.ru Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 8 Warnings : 4				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		3
Deprecated tags	Occurrences					
	3					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://el-rays.ru/sitemap.xml</pre> <pre>https://el-rays.ru/sitemap.xml</pre> <pre>http://el-rays.ru/sitemap.xml</pre>
	Robots.txt	<pre>http://el-rays.ru/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>